



GREAT ESPRESSO AND A FREE GIFT!



"Experience the taste and tradition of Italy". Gaggia is offering a Latte Art Kit valued at \$65 when you purchase a new Gaggia Baby Twin (Brushed Stainless Steel), Baby Class (Brushed Stainless Steel), Classic (Brushed Stainless Steel), New Baby (Ivory or Black), New Espresso Dose (Warm Silver), New Espresso Pure (Black) or New Espresso Color (Red) espresso machine between November 12, 2008 and December 31, 2008.

THIS OFFER APPLIES ONLY TO PRODUCTS SOLD BY AUTHORIZED GAGGIA RETAILERS. IT DOES NOT APPLY TO PRODUCTS SOLD BY A THIRD PARTY MERCHANTS AND/OR OTHER SELLERS THROUGH E-BAY AND RELATED WEBSITES.

How to claim your Redemption:

- To receive your Redemption, purchase a new Gaggia Baby Twin (Brushed Stainless Steel), Baby Class (Brushed Stainless Steel), Classic (Brushed Stainless Steel), New Baby (Ivory or Black), New Espresso Dose (Warm Silver), New Espresso Pure (Black) or New Espresso Color (Red) espresso machine from an Authorized Gaggia Retailer between November 12, 2008 and December 31, 2008.
- Return this completed form, including the serial number label, along with a copy of your receipt with the purchase price circled. **IMPORTANT:** You must cut out and include the original label from the carton, which includes the UPC code, model number and serial number; or your claim cannot be processed.
- Redemption Claim Forms should be handwritten. No stickers or preprinted address labels please. The Gaggia Baby Twin (Brushed Stainless Steel), Baby Class (Brushed Stainless Steel), Classic (Brushed Stainless Steel), New Baby (Ivory or Black), New Espresso Dose (Warm Silver), New Espresso Pure (Black) or New Espresso Color (Red) espresso machines purchased must be new.
- Mail the completed Redemption Claim Form to: Importika, Gaggia Redemption Program, 596 Fishers Station Road Victor, NY 14564
- Offer is valid for a new Gaggia Baby Twin (Brushed Stainless Steel), Baby Class (Brushed Stainless Steel), Classic (Brushed Stainless Steel), New Baby (Ivory or Black), New Espresso Dose (Warm Silver), New Espresso Pure (Black) or New Espresso Color (Red) espresso machine purchased from an Authorized Gaggia Retailer between November 12, 2008 and December 31, 2008. All claims must be postmarked within thirty (30) days of purchase.
- This offer is only available to the original, individual purchaser. No claims from re-sellers, retailers, dealers, distributors, their employees, including warehouse facilities, businesses, groups, clubs or organizations will be accepted or acknowledged.
- Limit one Redemption per machine; and may not be combined with any other offer or Redemption.
- Offer void where taxed, prohibited or restricted by law. Offer good only in the 50 United States.
- Importika is not responsible for late, lost or misdirected mail. Redemption Claim Forms postmarked more than thirty (30) days after the date of purchase will not be honored.
- Latte Art Kits are ordinarily delivered within 2-4 weeks.
- Importika reserves the right to audit any Redemption Claims and to nullify any Redemption Claims that cannot be substantiated.
- Importika reserves the right to amend the rules of the program or cancel this promotion without prior notice.

PRODUCT REDEMPTION APPLICABLE TO THE FOLLOWING MACHINES:



Latte Art Kit valued at \$65

- Special Latte Steam Tip
- 20 oz Stainless Steel Frothing Pitcher
- Frother Thermometer with Large Dial
- 8.8 Oz Can of Lavazza InBlu Coffee
- 4 Lavazza ESE Sized Coffee Pods
- Gaggia Logo Cappuccino Cup & Saucer Set



Baby Twin (Brushed Stainless Steel) Model#12500



Classic (Brushed Stainless Steel) Model #14101



New Baby, (Black) Model #12101



New Espresso Dose, (Warm Silver) Model #12800



New Espresso Pure (Black) Model #12600



New Espresso Color (Red) Model #12700

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Name: _____

Address: _____

City: _____ State: _____ Zip : _____

Retailer _____ Date _____

Purchased From: _____ Purchased: _____

City _____ State: _____ Zip : _____

Machine _____

Purchased: _____

Serial #: _____ Model #: _____

Offer is valid for a new Gaggia Baby Twin (Brushed Stainless Steel), Baby Class (Brushed Stainless Steel), Classic (Brushed Stainless Steel), New Baby (Ivory or Black), New Espresso Dose (Warm Silver), New Espresso Pure (Black) or New Espresso Color (Red) espresso machine purchased from an Authorized Gaggia Retailer between November 12, 2008 and December 31, 2008. All claims must be postmarked within thirty (30) days of purchase.

Questions on tracking your Redemption claim? Call 1-888-389-4123 Monday -Friday 9:00 AM -5:00 PM EST